

## **FOR IMMEDIATE RELEASE**

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### **Glubbers – Children’s Winter Gloves *The Must Have Item For Your Children This Winter***

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**WILKES-BARRE, PA – November 3, 2015** – Glubbers are a new and innovative children’s winter glove. The owner and inventor of Glubbers, Kellie Cookus, was unable to find winter gloves that kept her children’s hands both warm and dry for snow and winter activities. From that problem, Glubbers was born.

Glubbers are made from environmentally friendly silicone which makes them waterproof. The silicone is incredibly durable, which prevents the rips or tears that can easily happen with traditional winter gloves. The inside of the gloves is lined with polyester with cotton fill to keep kids hands warm. An added benefit is the wrist band that extends beyond the child’s wrist. The wrist band cinches closed and can be tucked under the jacket wrist band to prevent snow, ice, or water from getting inside.

After numerous attempts to find winter gloves that would work for her three children, Kellie came up with the idea for Glubbers. “Some of the gloves we tried were cheaply made and they ripped almost immediately. Others were so big and bulky the kids couldn’t even move their fingers. A third kind we tried seemed to work alright, but were not waterproof and the kids hands got soaked,” said Kellie. “This was frustrating for me and for the kids. I created Glubbers to solve all three of those problems.” The combination of waterproof, warmth and comfort make the Glubbers the perfect glove for snowball making and other winter activities.

Glubbers recently teamed with Lisman Holdings, Inc. to expand and grow the Glubbers brand. “Glubbers is a fantastic product,” said Jerry Lisman, CEO of Lisman Holdings, Inc.

“There is nothing like them currently on the market and they provide a solution to a problem many parents have each winter.”

For more information and to purchase Glubbers, visit [www.glubbers.com](http://www.glubbers.com). For information about Lisman Holdings, Inc., visit [www.lismanholdings.com](http://www.lismanholdings.com).

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