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Holiday Storage Solutions Announces Appointment of Lisman Holdings, Inc. and Kinder & Associates as National Sales Reps

WILKES-BARRE, PA – 30, 2011– Gary Hills, owner of Holiday Storage Solutions, announced the appointment of Lisman Holdings, Inc. and Kinder & Associates as the national sales representatives for Holiday Storage Solutions. The Holiday Light Saver Kit, a new product from Holiday Storage Solutions, was recently on display at the INPEX Show in Monroeville, PA.

Jerry Lisman, CEO of Lisman Holdings, Inc., met Gary at the INPEX Show and realized immediately that this product is a winner. The product judges at INPEX felt the same way and awarded the product two Gold Medals.

“This unique product can help take some of the stress out of your holidays,” said Gary. “No matter how carefully holiday lights are stored, it seems like they are always tangled when you go to use them again. With the Holiday Light Saver, you will never have this problem again!”

This simple device easily bags and protects holiday and special event lights to allow tangle-free; dust free storage. This product is suitable for all holiday string style lights, including icicle lighting, LED lights, and even Net Lights. Wedding and event planners will find this manner of storage a time saving convenience since lights strings will roll out smoothly, ready to display.

Lisman Holdings (LHI) is an operating company with investments and interests in consulting, e-commerce, product development, entertainment, and medical and consumer products. Kinder & Associates is an international sales and marketing company established in

1997. The company specializes in the development and execution of winning sales and marketing strategies for companies with products being sold through electronic retailing. Kinder & Associates currently manages sales and marketing strategies for multi-million dollar accounts in the United States, Canada, and Europe, handling products ranging from electronics to jewelry.

Both companies are pleased to be representing a product that is being made in the U.S.A. For more information about the Holiday Light Saver or Lisman Holdings, visit www.holidaystoragesolutions.com or www.lismanholdings.com.

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